

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY: PUTTUR
(AUTONOMOUS)

1ST BOS Meeting of Master of Business Administration (MBA)

Date: 08-07-2016

Minutes of the meeting of Board of Studies (BOS) in Master of Business Administration is held on 08th July, 2016 at 01:30 pm in the department of Master of Business Administration, Siddharth Institute of Engineering & Technology, Puttur, Chittoor District.

As per the UGC (University Grant Commission) guidelines, the Choice Based Credit System (CBCS) and electives have been implemented in the curriculum.

Prof. C.P.Gopi, Chairman BOS chaired the meeting and welcomed all the members to the first BOS meeting. He informed the members about the academic activities, workshops, conferences, project exhibitions and several other academic programs conducted by the Master of Business Administration.

Agenda:

1. Approval of course structure for I & II year MBA w.e.f., A.Y.2016-17.
2. Approval of syllabus for I & II year MBA w.e.f., A.Y.2016-17.
3. Approval of syllabus for the subjects offered to MCA w.e.f. 2016-17.
4. Approval of Panel of examiners
5. Approval of Panel of question paper setters.
6. Any other item.

After a brief introduction the agenda items listed above were taken up for discussion and the following resolutions were passed.

Minutes:

Agenda: 1

Approval of course structure for I & II year MBA w.e.f., A.Y.2016-17.

Resolution: 1

After detailed discussion the BOS resolved to approve the course structure for I & II year MBA (given in **Annexure –I**) applicable from the A.Y.2016-17.

Agenda: 2

Approval of syllabus for I & II year MBA w.e.f., A.Y.2016-17

Resolution: 2

After the thorough discussion syllabus was framed to make the students acquire the required managerial knowledge and skills. The BOS resolved to approve the syllabi framed for the I and II year MBA (given in **Annexure-II**).

A. Course & Syllabus Comparison

With reference to the R14 regulations, the new regulation (R16) syllabus for 1st & 2nd year has the following modifications, which are given in the below table.

R14 Regulation	R16 Regulation	Percentage of course content changed
Management & Organizational Behaviour	Management & Organizational Behaviour	20
Business Environment	Business Environment	0
Marketing Management	Marketing Management	0
Financial Accounting for Managers	Financial Accounting and Analysis	10
Business Statistics	Statistics for Management	40
Business Communication		0
Information Technology for Managers	Fundamentals of Computer & Information System	0
Business Communication Lab	Business Communication Lab	0
Information Technology for Managers Lab	Fundamentals of Computer & Information System Lab	0
Human Resource Management	Human Resources Management	1
Managerial Economics	Managerial Economics	1

Business Research Methods	Business Research Methods	0
Financial Management	Financial Management	40
Operations Research	Operations Research for Managers	0
Operations Management	Operations Management	0
Management Information System	Management Information System	20
Management Information System Lab		0
Communication Lab	English Language and Communication Skills Lab	100
Business Ethics and Corporate Governance	Business Ethics And Corporate Governance	0
Legal Aspects of Business	Business Laws	0
Entrepreneurship Development	Entrepreneurship Development	0
Management Control System	Management Control System	0
Product and Brand Management	Product and Brand Management	1
Human Resource planning	Human Resource Planning	1
e-Business	E- Business	0
Financial Institutions, Markets and Services	Financial Institutions, Markets and Services	0
Customer Relationship Management	Customer Relationship Management	0
Training and Development	Training and Development	0
Supply Chain Management	Supply Chain Management	0
Investment and Portfolio Management	Security Analysis and Portfolio Management	20
Sales and Distribution Management	Sales and Distribution Management	0
Performance Management	Performance Management	20
Enterprise Resource Planning	Enterprise Resource Planning	0
Risk Management and Insurance	Risk Management and Insurance	0
Advertising and sales Promotion Management	Advertising and sales Promotion Management	80
Knowledge Management	Knowledge Management	0
Data warehousing and Mining	Data warehousing and Mining	0
Business Simulation Lab	Business Simulation Lab	0
Human Values and Professional Ethics	Human Values and Professional Ethics for Managers	0
Strategic Management	Strategic Management	40
Green Business Management	Environmental Business Managementa	0
Financial Derivatives	Financial Derivatives	0
Services Marketing	Services Marketing	0
Organization Development	Organization Development	0
Data Communication and Network Analysis	Data Communication and Network Analysis	0
International Financial Management	International Financial Management	0

International Marketing	International Marketing	0
Global Human Resource Management	Global Human Resource Management	0
Corporate Information Management	Corporate Information Management	0
	professional English	100
	Financial Management	100
	World Trade Organization & Intellectual Property Rights	100
	Cross Culture Management	100
	Industry Analysis Report	0

Consolidated Sheet

Course	Total courses	Percentage of syllabus changed
MBA	52	16.55

B. Course Relevance

The courses that comes under the category of Employability, Skill or Entrepreneurship development are shown in the table below.

sno	Course Title	Course Code	Relevance
1	Management & Organizational Behaviour	16MB701	Employability
2	Financial Accounting and Analysis	16MB702	Employability
3	Business Environment	16MB703	Skill Development
4	Statistics for Management	16MB704	Skill Development
5	Managerial Economics	16MB705	Skill Development
6	professional English	16HS610	Employability
7	Fundamentals of Computer & Information System	16MC849	Employability
8	English Language and Communication Skills Lab	16HS607	Skill Development

9	Fundamentals of Computer & Information System Lab	16MC850	Skill Development
10	Human Resources Management	16MB706	Skill Development
11	Financial Management	16MB707	Employability
12	Operations Research for Managers	16MB708	Skill Development
13	Marketing Management	16MB709	Employability
14	Business Research Methods	16MB710	Skill Development
15	Operations Management	16MB711	Skill Development
16	Management Information System	16MB712	Skill Development
17	World Trade Organization & Intellectual Property Rights	16MB713	Employability
18	Cross Culture Management	16MB714	Skill Development
19	Business Communication Lab	16MB715	Skill Development
20	Industry Analysis Report	16MB716	Skill Development
21	Human Values and Professional Ethics for Managers	16HS619	Skill Development

Modifications described above are carried out to the curriculum after discussions in the BoS by considering the feedback/suggestions from the stakeholders viz. students, alumni, faculty and employers.

Agenda: 3

Approval of syllabus for the subjects offered to MCA w.e.f. 2016-17

Resolution: 3

After the thorough discussion syllabus was framed to make the students acquire the required financial knowledge and skills. The BOS resolved to approve the syllabi framed for the subjects offered to MCA (given in **Annexure-III**).

Agenda: 4

Approval of Panel of examiners

Resolution: 4

Approved the panel of examiners prepared for valuation (given in **Annexure –IV**) to be submitted to the college academic council for approval.

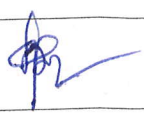
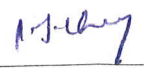


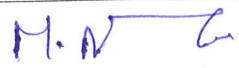
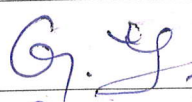
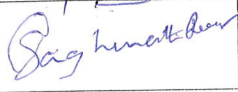

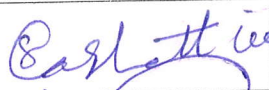
Agenda: 5

Approval of Panel of question paper setters

Resolution: 5

Approved the panel of question paper setters (given in **Annexure –V**) to be submitted to the college academic council for approval.

The above items were discussed, debated and the necessary approval was accorded by the BOS. The meeting was concluded with vote of Thanks proposed by the Chairman-BOS.

S.No.	Member Name	Academic/ Industry Position	Role in the BOS	Signature
1.	Prof. C.P. Gopi	Professor& HOD-SIETK	Chairman	
2.	Dr.P. Subramanyachary	Professor-SIETK (Marketing)	Member	
3.	Dr. S. Kishore	Professor-SIETK (Finance)	Member	
4.	Mr.S.K. Gurumoorthi	Associate Professor- SIETK (Marketing)	Member	
5.	Mr.M. Naresh Babu	Associate Professor- SIETK (HR)	Member	
6.	Dr.G. Sardar	Professor- Dept. of MBA, SVU, Tirupati	Member	
7.	Dr.S. Raghunatha Reddy	Professor- Dept. of Commerce, YVU, Kadapa	Member	
8.	Dr.D. Raghunatha Reddy	Professor- Dept. of MBA, JNTUH, Hyderabad	Member	
9.	Dr. Harshavardhan R .D	Senior Consultant, HR Division, ITCOT Consultancy	Member	
10.	Mr.S. Prakash	Senior Processing Analyst, TCS, Chennai	Member	