



SIDDHARTH GROUP OF INSTITUTIONS :: PUTTUR
Siddharth Nagar, Narayanavanam Road – 517583

QUESTION BANK (DESCRIPTIVE & OBJECTIVE)

Subject with Code : MEFA(15A52301)

Course & Branch: (B)Tech - CSE

Year & Sem: II-(B)Tech & I-Sem

Regulation:

UNIT –I

1. Define Managerial Economics. Explain its Nature and Scope. 10 M
2. What is Managerial Economics? How does it differ from economics? 10 M
3. "Managerial economics is the integration of economic theory with business practice for the purpose of facilitating decision making and forward planning by management". Explain. 10 M
4. What is the significance of Managerial Economics in decision making. 10 M
5. Define demand and describe its determinants with suitable examples. 10 M
6. Distinguish between substitutes and complements with examples. How does this distinction of goods help in business decision making? 10 M
7. State the 'Law of Demand'. What are the various factors that determine the demand for a Mobile Phone? 10 M
8. Explain Cross Elasticity of Demand. 10 M
9. State the demand forecasting techniques. 10 M
10. Short answer questions:
 - (A) Income Elasticity of Demand 2 M
 - b) Elasticity of Demand 2 M
 - c) Macro Economic Environment 2 M
 - d) Time Series Analysis 2 M
 - e) Survey Methods 2 M

11. In case of Giffen's goods, the demand curve []
(A) Slopes downwards (B) Slopes upwards
(C) Intersects supply (D) Meets cost curve
12. The demand is said to be relatively inelastic when the change in demand is what change in the price. []
(A) More than (B) Less than
(C) Equal to (D) Not related to
13. If the income elasticity is positive and greater than one, it is a []
(A) Necessity (B) Inferior good
(C) Normal good (D) Superior good
14. When a significant degree of change in price leads to little change in the quality demanded then the demand is said to be []
(A) Perfectly elastic (B) Perfectly elastic
(C) Relatively elastic (D) Relatively inelastic
15. If the price rises, the demand []
(A) Rises (B) Falls
(C) First falls and then rises (D) First rises and then falls
16. Which of the following refers to quantity demanded in response to a given change in price? []
(A) Price elasticity (B) Cross elasticity
(C) Income elasticity (D) Advertising elasticity
17. Price elasticity is always []
(A) Positive (B) Negative
(C) Consistent (D) Declining
18. Which of the following does not hold good in case of indifference curve? []
(A) Sloping downwards (B) Sloping upwards
(C) Convex to the origin (D) Constant slope
19. Elasticity computed at a given point on the demand curve for an infinitesimal change in price is called []
(A) Unit elasticity (B) Arc elasticity
(C) Point elasticity (D) Arc point elasticity

20. If the price is said to be inelastic, then it means that the proportionate change in the quality Demanded is what proportionate change in the price []
(A) Equal (B) More
(C) Less (D) Double
21. In short run, firms can adjust their production by changing their []
(A) Fixed factors (B) Variable factors
(C) Semi-fixed (D) All
22. Which of the following pairs of goods is an example of substitutes? []
(A) Tea and Sugar (B) Tea and Coffee
(C) Car and Petrol (D) None
23. Which of the following is also called the long term trend? []
(A) Cycle Trend (B) Seasonal Trend
(C) Trend (D) All
24. Which of the following describes the degree of association between two variables []
(A) Regression (B) Relation
(C) Correlation (D) Mean
25. Market demand is not affected by []
(A) Demography (B) Economic
(C) Political (D) Social
26. The features of a good forecasting method is []
(A) Demography (B) Social
(C) Economic (D) Demand
27. Demand forecasting is not governed by []
(A) Forecasting level (B) Market support
(C) Firm level (D) Degree of Orientation
28. Survey method is disadvantage because []
(A) Surveys are cheap (B) There exist inconsistent buying behavior
(C) Sample size is a small (D) Consistent buying behavior
29. The market demand for a given marketing effort is called []
(A) Estimated demand (B) Market potential
(C) Market structure (D) Law of Demand

30. Which of the following is not a part of Trend Projection Method []
(A) Least Square Method (B) Moving average method
(C) Test Marketing (D) Exponential smoothing
31. The demand curve slopes []
(A) Upwards (B) Downwards
(C) Linear (D) None of the above
32. A small change in price may lead to a great change in quantity demanded. In this case, demand is []
(A) Elastic (B) Inelastic
(C) Cross elastic (D) Price elastic
33. Demand changes more than proportionately to a change in price, in this case demand is []
(A) $E < 1$ (B) $E > 1$
(C) $E = 0$ (D) $E > 1 < 1$
34. The consumers are contacted personally to know about their plans and preferences regarding the consumption of the product is []
(A) Test marketing (B) Consumer survey method
(C) Regression (D) Opinion method
35. If a big change in price is followed by a small change in demanded then the demand is []
(A) Elastic (B) Inelastic
(C) Price elastic (D) Cross elastic
36. The subject of economics is: []
(A) A physical science (B) A natural Science
(C) An exact science (D) A social science
37. Cross elasticity between car and tea would be: []
(A) Positive (B) Negative
(C) Unitary (D) Zero
38. Income elasticity of demand is 'Negative' in case of []
(A) Superior goods (B) Giffen goods
(C) Normal goods (D) Inferior goods
39. Income elasticity of demand for diamonds would be: []
(A) =1 (B) =0
(C) >1 (D) <1

40. Elasticity of demand is determined by all the following factors except: []

(A) Nature of commodity

(B) Proximity of substitutes

(C) Time

(D) Government policies

UNIT II

1. Explain the law of variable proportions with its various stages. What are the basic assumptions behind this law? 10 M
2. Explain Iso-quant and Iso-cost curves and state characteristics. 10 M
3. Explain 'Law of returns to scale'. 10 M
4. State the different cost concepts. 10 M
5. Define Break-even point and state the assumptions. 10 M
6. A firm has declared the following details about its sales: 10 M

	Year 1	Year 2
Sales (Rs.)	1,50,000	1,50,000
Profit (Rs.)	15,000	25,000

- (i) Calculate PV Ratio. (ii) Find out the firm's BEP (iii) How much should the company produce and sell to earn profit of Rs.50, 000?

7. From the following information relating to Hi-Tech publishers you are required to find out (A) Break-even point in units (B) Margin of Safety (C) Profit. Also calculate the volume of sales to earn a profit of Rs.6,000. 10 M

Total fixed costs – Rs.4,500, Total Variable costs – Rs.7,500
 Total sales - Rs.25,000, Units Sold - 5000 units

8. What are the limitations and uses of Break-even analysis. 10 M
9. Explain Long run production function. 10 M
10. Short answer questions:
 - a) Cobb-Douglas Production Function. 2 M
 - b) MRTS 2 M
 - c) Economies of Scale 2 M
 - d) Opportunity cost 2 M
 - e) Short run production function 2 M

UNIT-II

1. Which of the following is the technical relationship that reveals the maximum amount of output capable of being produced by each and every set of inputs? []
- (A) Cobb-Douglas production function (B) Production function
(C) Theory of production (D) Economics of scale
2. The Production Function is also known as []
- (A) Output-costs relationship (B) Input-costs relationship
(C) Input-Output relationship (D) Output-Input relationship
3. Production function is not a factor of []
- (A) Land (B) Labour
(C) Cost of capital (D) Organization
4. The law of returns is also called []
- (A) Law of Fixed Proportions (B) Law of Variable Proportions
(C) Law of constant Returns (D) Law of Increasing Returns
5. Isoquants are also called []
- (A) Isoproduct curves (B) Isocost curves
(C) Price indifference curve (D) Indifference curve
6. Which of the following is not a feature of an isoquant? []
- (A) Downward sloping (B) Convex to origin
(C) One intersecting the other isoquant (D) Do not touch axes
7. If the level of production changes, the total cost changes and thus the isocost curve []
- (A) Moves downwards (B) Moves upwards
(C) Moves in a linear fashion (D) Moves in a haphazard manner
8. Where the slopes of isoquant is equal to that of isocost, there lies the []
- (A) Fixed cost of production (B) highest point of cost of production
(C) Lowest point of cost of production (D) decline point of cost of production
9. In Cobb-Douglas production function "K" refers to []
- (A) Land (B) Labour
(C) Capital (D) Organisation
10. The locus of different combinations of inputs, which yield same output is []
- (A) Demand (B) Isocurve
(C) Isoquant (D) Isocost

11. Identify the law which states the volume of output that keeps on increasing with every increase in the inputs. []
- (A) Law of Decreasing Returns to Scale (B) Law of Increasing Returns to Scale
(C) Law of Constant Returns to Scale (D) Law of Marginal Returns to Scale
12. The economies in production costs which occur to the firm alone when it expands its output is called []
- (A) External economies (B) internal economies
(C) Diseconomies (D) marginal economies
13. Which of the following is not a type of internal economies? []
- (A) Managerial economies (B) financial economies
(C) Technical economies (D) marginal economies
14. External economies can't be of this type: []
- (A) Economies of concentration (B) Economies of R&D
(C) Economies of welfare (D) Economies of health
15. In an isoproduct curve, at any given point, the output of given inputs is: []
- (A) Internal economies (B) Returns to scale
(C) External economies (D) Marginal economies
16. Which of the following refers to the expenditure incurred to produce a particular product or service? []
- (A) Profit (B) Price
(C) Capital (D) Cost
17. Which of the following normally includes the cost of raw materials, labour and other expenses? []
- (A) Demand (B) Total revenue
(C) Total cost (D) Capital
18. Long run cost curves are called []
- (A) Operating curves (B) fixed curves
(C) Variable curves (D) planning curves
19. Short run cost curves are called []
- (A) Operating curves (B) Fixed curves
(C) Variable curves (D) Planning curves
20. Which of the following are fixed in the short run? []
- (A) Variable costs (B) Semi variable costs
(C) Fixed costs (D) Semi fixed costs

21. Which of the following is NOT a long run concept? []
(A) Expansion path (B) Isoquant
(C) Returns to scale (D) Law of variable proportions
22. An isoquant curve is also known as []
(A) Equal product curve (B) Iso Product
(C) Product indifference (D) All the above
23. Which of the following is not a feature of an isoquant? []
(A) Downward sloping (B) Convex to Origin
(C) Do not touch axes (D) Upward
24. Who invented by production function of linear homogenous products []
(A) Junt Wicksell (B) (C)W. Cobb
(C) P.H. Douglas (D) All the above
25. Break-even chart presents []
(A) Cost Volume Analysis (B) BEP
(C) Margin of safety (D) Fixed cost
26. The cost of best alternative forgone is []
(A) Opportunity cost (B) Outlay cost
(C) Future cost (D) Post cost
27. Which cost will be entered in the books of accounting []
(A) Fixed (B) Explicit
(C) Imputed (D) Post
28. What is the equation of contribution []
(A) Sales-variable cost (B) Sales+Fixed cost
(C) Fixed/P/V ratio (D) Loss+Fixed
29. There is no profit or no loss is known as []
(A) BEA (B) Margin of Safety
(C) BEP (D) Cost-Volume-Profit
30. The point where the total revenue line crosses the total cost line is called: []
(A) Point of inflection (B) Breakeven point
(C) Equilibrium point (D) Split off point
31. AVC may be expressed as the ratio of : []
(A) TVC and L (B) TVC and AVP
(C) W and AFC (D) W and AVP

32. Formula for Margin of safety []
(A) Actual sales – BEP sales (B) Actual sales + BEP sales
(C) P/V ratio + Variable cost (D) None
33. A firm is said to be attain the BEP where []
(A) $TR > TC$ (B) $TR * TC$
(C) $TR < TC$ (D) $TR = TC$
34. Which of the following represents the ratio between the contribution and sales? []
(A) Cost-Volume profit ratio (B) Volume profit ratio
(C) Cost-Volume ratio (D) Profit-Volume ratio
35. When do the fixed costs vary? []
(A) In the short run (B) In the long run
(C) In two years (D) Less than two years
36. Which of the following varies with the volume of production? []
(A) Fixed costs (B) Variable costs
(C) Semi fixed costs (D) Semi variable costs
37. Which of the following do not involve payment of cash as they are not actually incurred? []
(A) Explicit costs (B) Implicit costs
(C) Book costs (D) Incremental costs
38. Which of the following refers to the additional cost incurred for producing one more additional unit? []
(A) Long run costs (B) Standard costs
(C) Marginal costs (D) Outlay costs
39. The difference between the total revenue and total cost is called []
(A) Cost of production (B) Cost of capital
(B) Profit (D) Capital
40. Which of the following refers to the returns enjoyed by the firm as a result of change in all the inputs? []
(A) Returns to business (B) Returns to scale
(C) Increasing returns to scale (D) Decreasing returns to scale

UNIT III

1. Explain how price is determined under perfect competition. 10 M
2. What are the different market structures? 10 M
3. Distinguish between monopoly and perfect competition. 10 M
4. Define Oligopoly and state the features. 10 M
5. What are different methods of pricing followed by companies? 10 M
6. Explain the pricing strategies for a new product. 10 M
7. What are the different types of Business organizations? 10 M
8. What are the salient features Partnership firms? Explain different kinds of partners. 10 M
9. What do you understand by Joint Stock Company? 10 M
10. Short answer questions:
 - a) Monopolistic competition 2 M
 - b) Differential pricing method 2 M
 - c) Sole proprietorship 2 M
 - d) Characteristics of Monopoly. 2 M
 - e) Differentiate between Public company vs Private company 2 M

11. Decision making is faster in []
A) Joint stock company (B) Departmental undertaking
(C) Partnership (D) Sole-trader
12. The maximum number of partners in banking business []
(A) 10 (B) 20
(C) 50 (D) Unlimited
13. Active partner also called []
A) Normal Partner (B) Working Partner
(C) Partner by Estoppel (D) Any of the above
14. A company is one that is registered under Indian companies Act,1956. []
A) Chartered Company (B) Statutory company
(C) Registered company (D) None
15. Which company is created by the Royal charter of the state? []
A) Chartered company B) Statutory company
(C) Registered company (D) None
16. In a public company, the minimum and maximum number of members respectively []
A) 12,30 (B) 7,77
(C) 7, Unlimited (D) 7,27
18. Responsibility to pay to outsider as and when an amount is due is called as []
(A) active (B) profit
(C) liability (D) loss
19. In a partnership firm, the partners liability is []
(A) Limited (B) unlimited
(C) medium (D) large
20. The charter of the company is called []
A) Prospectus (B) Memorandum of association
(C) Articles of association (D) All of the above
21. The period in which the supply is more or less fixed the price determined in this period is known as []
A) Market price (B) Secular price
(C) Short period (D) Long
22. In monopoly, mono and poly refers to []
A) Seller & Large (B) Single & Selling
(C) Two & Buying (D) None

23. In a market one person purchased a product and finally used that product is known as
A) Customer (B) Producer
(C) Consumer (D) Manufacturer []
24. Which of the following is not a feature of Monopoly []
A) Price maker (B) Close substitutes
(C) Large no. of Sellers & buyers (D) All
25. Where the buyer and seller meet & exchange goods and services are offered is known as
A) Market (B) Share Market
(C) Fish Market (D) Manufacture []
26. Perfect competition is based on []
A) Few sellers & buyers (B) One seller & large no. of buyers
(C) Two sellers & few buyers (D) None of the above
27. Penetration price is deals with []
A) Low to high (B) High to Low
(C) Constant (D) Limited
28. Secular price also known as []
A) Market price (B) Short run
(C) Long run (D) Very long run
29. Imperfect knowledge about the product leads to []
A) Monopoly (B) Oligopoly
(C) Monopolistic competition (D) Duopoly
30. Under perfect competition, the price is equal to []
A) $AR=MR$ (B) $AR>MR$
(C) $MR>AR$ (D) MR not equal to AR
31. Price discrimination is also called as []
A) Standard pricing (B) Preferential pricing
(C) Differential pricing (D) None
32. The nature of demand curve in monopoly is []
A) Perfect elastic (B) unit elasticity
(C) Inelastic (D) None
33. Price in the long run is called []
(A) Standard price (B) Retail price
(C) Market price (D) Normal price

34. A monopolist can either control the price or []
A) Cost (B) Input
(C) Output (D) Profit
35. The written agreement among partners is []
A) Trading deed (B) Demand draft
(C) Partnership deed (D) Bill of exchange
36. The kinds of partner include the following []
A) Normal partner (B) Sleeping partner
(C) Partner by estoppel (D) Partner by holding out
37. The minimum paid up capital in a public company is []
A) RS.2 lakhs and higher (B) RS.10lakhs and higher
(C) RS.24 lakhs and higher (D) RS.5 lakhs and higher
38. Which of the following integrates economy of a country with the world economy? []
(A) Privatization (B) Liberalization
(C) Globalization (D) Stabilization
39. Liberalization measures can be grouped under []
(A) Tax reforms (B) Company reforms
(C) Private enterprise reform (D) Financial sector reform
40. The minimum number of persons required to form a partnership firm is []
(A) Three (B) Four
(C) Two (D) One

UNIT – IV

1. Explain the types of Capital Budgeting methods. 10 M
2. Explain the major sources of Capital. 10 M
3. The cost of a project is Rs.50,000 which has an expected life of 5 years. The cash inflows for next 5 years are Rs.24,000; Rs.26,000; Rs.20,000; Rs.17,000 and Rs.16,000 respectively. Determine the Payback period. 10 M
4. A business needs a new machine and has to make the choice between machine Y and Machine Z. The initial cost and net cash flow over five years to the business have been calculated for each machine as follows: 10 M

	Machine Y	Machine Z
Initial cost		
Net cash flow	20,000	28,000
1	8,000	10,000
2	12,000	12,000
3	9,000	12,000
4	7,000	9,000
5	6,000	9,000

Only one machine is needed, calculate : i) Pay Back Period

ii) Accounting rate of Return

5. A project involves initial outlay of Rs. 1,29,000. Its working life is expected to be 3 years. The cash inflows are likely to be as follows: 10 M

Year	Inflows
	164000
	256000
	324000

Compute the IRR.

6. Consider the case of the company with the following two investment alternatives each costing Rs.9 lakhs. The details of cash inflows are as follows: 10 M

Year	Project 1	Project 2
1	3,00,000	6,00,000
2	5,00,000	4,00,000
3	6,00,000	3,00,000

The cost of capital is 10% per year. Which are will you choose (A) NPV method.

(B) Under IRR method

7. What is the importance of Capital budgeting and its limitations? 10 M
8. How do the discounting models differ from non- discounting models? 10 M
9. What do you understand by time value of money? How is it helpful in Capital Budgeting? 10 M
10. Write a short notes on
- a. Payback period 2 M
 - b. Net present Value method 2 M
 - c. Fixed capital 2 M
 - d. Internal Rate of Return 2 M
 - e. Working capital 2 M

- (C) minimum value (D) maximum value.
10. Select always projects with []
(A) lower NPV (B) negative NPV
(C) zero NPV (D) higher NPV.
11. NPV formula []
(A) cash inflow – cash outflow (B) cash flow
(C) cash inflow (D) none
12. Profitability index 1= []
(A) break even (B) profit
(C) loss (D) none
13. Average investment formula []
(A) investment / 2 (B) investment * 2
(C) cash / 2 (D) none
14. For the profitable projects, the profitability index is []
(A) less than 1 (B) Greater than 1
(C) equals to 0 (D) none of the above
15. The main idea of providing is to raise enough funds for replacement when the asset is exhausted []
(A) Dividend (B) depreciation
(C) reserves (D) pricing.
16. The letter issued by the company under its common seal acknowledging the receipt of loan is called []
(A) Loan document (B) Debenture
(C) Secured debentures (D) Redeemable debentures.
17. Which of the following includes offering the shareholding in public institutions to employees and general public? []
(A) Investment (B) Divestment
(C) Mutual funds (D) Policy
18. The circulating capital is also called []
(A) Fixed capital (B) Working capital
(C) Tangible fixed capital (D) None of the above.
19. Which of the following is not a current asset? []
(A) Cash (B) Creditors
(C) Prepaid expenses (D) Stock of raw materials

30. In leasing, the company, who owns asset is called []
(A) Lessee (B) Lesser
(C) Banker (D) Owner
31. Present value factor is also called []
(A) Time value of money (B) Discount factor
(C) Liquidity factor (D) None of these
32. It is good to select always the projects wit []
(A) Lower NPV (B) Negative NPV
(C) Zero NPV (D) Higher NPV
33. Which one of the following should not be more than the rate of return? []
(A) accounting period (B) cost of capital
(C) paid-up capital (D) reserves
34. If NPV ____ then the project earns less than the discount rate []
(A) > 1 (B) $= 1$
(C) < 1 (D) $= 0$
35. For the profitable projects, the profitability index is []
(A) Less than one (B) Greater than one
(C) Equals to 0 (D) None
36. The Working capital is also called []
(A) Fixed capital (B) circulating capital
(C) Tangible fixed capital (D) None
37. Leasing is the _____ source of finance []
(A) Long-term (B) Short-term
(C) Medium term (D) Very short term
38. Cash outflows refer to []
(A) Cash incomes (B) Future incomes
(C) Past incomes (D) Cash receipts
39. Which one of the following is not a form of short-term finance? []
(A) Own capital (B) Cash credit
(C) Hand loans (D) Banks
40. From the following methods, which are traditional methods? []
(A) NPV (B) P.I
(C) ARR (D) IRR

UNIT- V

1. What is meant by Ratio analysis? Explain briefly about various types of ratios. 10 M

2. The particulars of incomes and expenses of a company are given hereunder, for the year ended 31st March, 2011. 10 M

Particulars	Rs.	Particulars	Rs.
Opening Stock	76,250	Sales	5,00,000
Purchases	3,15,000	Closing Stock	98,500
Manufacturing Exp.	7,000	Income from Investments	6000
Admin Exp.	1,00,000		
Selling and Distribution Exp.	12,000		
Loss by Fire	13,000		

From the above information you are required to calculate :

a) Gross profit ratio and Net profit ratio b) Operating ratio c) Stock turnover ratio.

3. Write a short note on : 10 M

a) Working capital b) Journal and Ledger with format.

4. Briefly explain the various accounting concepts. 10 M

5. Alpha Manufacturing Co. has drawn up the following Profit and Loss Account for the year ended 31st March, 2012. 10 M

Particulars	Rs.	Particulars	Rs
To Opening Stock	26,000	By Sales	1,60,000
To Purchases	80,000	By Closing Stock	38,000
To Wages	24,000		
To Manufacturing Expenses	16,000		
To Gross Profit c/d	52,000		

	198000		1,98,000
To Selling and Distribution Exp.	4,000	By Gross Profit	52,000
To Administrative Exp.	22,800	Commission Received	4,800
To General Exp.	1,200		
To Value of furniture lost by Fire	800		
To Net Profit	28,000		
	56,800		56,800

You are required to find out :

- A) Gross Profit Ratio B) Net Profit Ratio C) Operating Ratio

6. Journalise the following transactions of Mr.Ravi and post them in the ledger and balance the same. 10 M

- 2010, June 1 Ravi invested Rs.5,00,000 cash in the business
 3 Paid into bank Rs.80,000
 5 Purchased building for Rs.3,00,000
 7 Purchase goods for Rs.70,000
 10 Sold goods for Rs.80,000
 15 Withdrew cash from bank Rs.10,000
 25 Paid electric charges Rs.3,000
 30 Paid salary Rs.15,000

7. A) Calculate debtors turnover ratio and debtors collection period, if credit sales for the year Rs.9,00,000, debtors Rs.90,000 and bills payable Rs.60,000. 5 M
 B) Calculate the acid test ratio , if current assets Rs.8,00,000; Current liabilities Rs.4,00,000; and Stock Rs. 2,20,000. 5 M
8. A) Write about various types of accounts and their rules governing each account. 5 M
 B) Advantages of double-entry book-keeping. 5 M
9. Journalise the following transactions in the books of Amrutha. 10 M

- 2012, Jan 1 Amrutha commenced business with cash Rs.50,000
 2 Purchased goods for cash Rs.10,000

- 3 Purchased goods from Mohan Rs.6,000
- 7 Paid into bank Rs.5,000
- 10 Purchased furniture Rs.2000
- 20 Sold goods to Suresh on credit Rs.5,000
- 25 Cash sales Rs. 3,500
- 26 Paid to Mohan on account Rs.3,000
- 31 Paid salaries Rs.2,800

10. Short answer questions:

- a. Journal 2 M
- b. Trial balance 2 M
- c. Balance sheet 2 M
- d. Types of accounts 2 M
- e. Double entry system 2 M

- A) Balance sheet
C) Journal
- B) Trial Balance
D) Final accounts
22. The difference between assets and liabilities called []
A) Over draft
C) Sales
B) Capital
D) Net Purchases
23. Patent account is []
A) Real account
C) Nominal account
B) Personal account
D) None of the above
24. Building is an example for []
A) Revenue account
C) Capital expenditure
B) Expense account
D) Liability account
25. The trading and profit and loss account is also called as []
A) Account statement
C) Balance statement
B) Income statement
D) Cost statement
26. It refers to the firm's position to meet its long-term commitments such as repayment of long-term loans and so on. []
A) Profitability
C) Solvency
B) Liquidity
D) None
27. The current ratio is also called as []
A) Acid test ratio
C) Gross profit ratio
B) Working capital ratio
D) Quick ratio
28. Quick assets = []
A) Current assets – (Stock + Prepaid expenses)
C) Current assets – Current liabilities
B) Current assets- (Stock-Prepaid expenses)
D) Current assets / Current liabilities
29. It is the ration between gross profit to sales []
A) Gross profit ratio
C) Net profit ration
B) Cost of goods sold
D) Operating ratio
30. Higher asset turnover ratio explains []
A) More profitability
C) Higher sales turnover
B) Better Utilisation of assets
D) Large asset base
31. Journal is also called a []
A) Account book
C) Year book
B) A day book
D) None
32. Which of the accounting concept says that assets equals to liabilities plus capital? []

- A) Dual aspect concept
B) Accrual concept
C) Going concern concept
D) Matching concept
33. The process of preparation of accounts from the journal into ledger is called []
A) Recording
B) Writing
C) Posting
D) Drafting
34. Gross profit = []
A) Net sales-Cost of goods sold
B) Net sales +Cost of goods sold
C) Purchases +Sales
D) None
35. Depreciation refers to the _____ in the value of the asset. []
A) Increasing
B) Decreasing
C) Constant
D) All of the above
36. Which one of the following accounting equations is correct ? []
A) Asset=Owner's equity
B) Assets=Liabilities+Owner's e
C) Assets=Liabilities-Owner's capital
D) Assets +Liabilities = Owner's equity
37. It refers to the firm's position to meet its long-term commitments such as repayment of long-term loans and so on []
A) Profitability
B) Liquidity
C) Solvency
D) None
38. The Quick ratio is also called as []
A) Acid test ratio
B) Working capital ratio
C) Gross profit ratio
D) Liquidity ratio
39. Quick assets = []
A) Current assets -(Stock + Prepaid expenses)
B)Current assets- (Stock-Prepaid expenses)
C) Current assets – Current liabilities
D) Current assets / Current liabilities
40. The Liquidity ratios assess the capacity of the company to repay its__ Liability []
(A)Long-term
(B) Profitability
(C) Solvency
(D) Turnover

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