

UNIT-I

1	What is Managerial Economics? Explain about its Nature?	[10M]
2	What is Managerial Economics? Explain about its Scope?	[10M]
3	Give a notes on managerial economics borders?	[10M]
4	Explain about Objectives of the firm?	[10M]
5	Explain about Managerial theories of firm?	[10M]
6	Examine about Behavioural theories of firm?	[10M]
7	Explain about optimization techniques?	[10M]
8	Explain about optimization with calculus?	[10M]
9	a) what is Bench marking b)what is Updating.	[5M] [5M]
10	a) what is small world model? b)what is virtual management?	[5M] [5M]
	UNIT-II	
11	What is Demand analysis and explain with its functions?	[10M]
12	Discus about Law of Demand and Elasticity of demand?	[10M]
13	Explain about Price Elasticity of demand with the help of the graph and example?	[10M]
14	Explain about income Elasticity of demand with the help of the graph and example?	[10M]
15	Explain about cross Elasticity of demand with the help of the graph and example?	[10M]
16	Why demand curve is slant from right to left but not left to right?	[10M]
17	What is supply analysis? Explain its functions?	[10M]
18	a) what is Demand forecasting? b)what is Demand laws?	[5M] [5M]
19	What is the difference between demand functions & supply functions?	[10M]
20	What is the difference between demand Analysis & supply Analysis?	[10M]
	UNIT-III	
21	What is called Production Analysis?	[10M]
22	Describe Iso-quants and Iso- costs?	[10M]
23	Explain production functions?	[10M]
24	How Cobb-Douglas works?	[10M]
25	'Marginal Rate of Technical Substitution' what do you think about this ?	[10M]
26	What is Economies of scale?	[10M]
27	what is called Cost theory and estimation?	[10M]
28	a) what is Cost concept b)what is Cost types	[5M] [5M]
29	Give an notes on Determinants of cost?	[10M]
30	what is Cost-Output Function?	[10M]
	UNIT-IV	
31	Explain about short run and long run under cost?	[10M]
32	what Break Even Analysis? Explain with the help of the graph?	[10M]
33	what is called as Market Structure and Pricing practices? Give its defination?	[10M]
34	Types of different competitive situations under market structure explain than with example	[10M]
35	what is Price-Output determination in Perfect competition?	[10M]
36	a) what is Monopoly? b)what is Monopolistic ?	[5M] [5M]
37	Explain about Pricing methods in practice?	[10M]

38	explain about Pricing strategies with PLC?	[10M]
39	what is called Pricing of multiple products?	[10M]
40	a) what is Loss Leader pricing? b) what is called skimming?	[5M] [5M]
	UNIT-V	
41	what is called Macro Economics? And explain its importance?	[10M]
42	what is called characteristics and types of inflation of national income?	[10M]
43	what is called effects of inflation?	[10M]
44	what is called Business Cycles ? Explain it?	[10M]
45	what is called New Economic Policy?	[10M]
46	what is called effects of Anti- inflation?	[10M]
47	phases of business cycle-steps to avoid business cycles' support this statement?	[10M]
48	what is difference between inflation & Anti - inflation?	[10M]
49	what is called Product line pricing?	[10M]
50	explain about methods in national income?	[10M]

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Prepared by: Mr. Sai Chandu.K