



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS) :: PUTTUR**

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QUESTION BANK (DESCRIPTIVE)

Subject with Code: ENVIRONMENTAL BUSINESS MANAGEMENT (16MB738)

Course & Branch: MBA Year & Sem: IYear II-Sem Regulation: R16

ENVIRONMENTAL BUSINESS MANAGEMENT

Unit-1

Introduction of Green Management

1. Define Green Management. What are its principles?
2. Explain the nature and evolution of green management.
3. Discuss different approaches to green management.
4. Evaluate scope and importance of green management.
5. What are different stages in the development of green management?
6. Explain different problems arise in the practice of green management.
7. Discuss green management with reference to Indian prospective.
8. Elaborate the relevance of green management in 21st century.
9. How the green management impacts on functional areas business?
10. a) Triple Top Line
b) Drivers of green management

Unit-2

Organizational Environment

1. What is organizational environment? Analyze internal and external environment.
2. Explain the nature and importance of organizational environment.
3. Discuss Indian corporate structure and environment issues.
4. Briefly explain the concept how to go green? What are different aspects of spreading of green concept in organization?
5. Elaborate the Issues related to sustainable product with high-tech components and material.
6. Discuss the process of life-cycle analysis of materials.
7. State the role of sustainable production in corporate social responsibility.
8. What do you mean by corporate environment responsibility? What are the drivers of corporate environment responsibility?
9. Explain the challenges and opportunities of corporate environmental responsibility.
10. a) Life Cycle of Materials
b) Sustainable Production Process

Unit-3

Approaches from Ecological Economics

1. What is environmental economics? Explain its scope.
2. Discuss approaches of environmental economics.
3. Explain different indicators of sustainability.
4. What is sustainable development? Explain its objectives and scope.
5. Evaluate the measures needed for faster sustainable development.
6. Describe Eco-system services. Enumerate the policies for sustainable use of Eco-system services.
7. Define Bio-diversity. What are the threats faced by the Bio-diversity?
8. Explain in detail Bio-diversity in Indian prospective.
9. What are different theories of neo-classical approach to Bio-diversity?
10. a) Laws relate to Bio-diversity
b) Hotspots of Bio-diversity in India

Unit-4

Environmental Reporting and ISO 14001

1. What is sustainability reporting? State its contents.
2. Explain the functions and challenges of sustainability reporting.
3. Write about ISO 14001 and give its certification process.
4. Evaluate the Nature and Human causes for climate change.
5. Define green financing. Explain challenges faced by green financing.
6. What are the advantages and disadvantages of green energy?
7. Elaborate the steps involved in green product development.
8. Discuss green product life-cycle.
9. a) ISO 14001
b) UNEP Financial institutions
10. a) Attributes of green products
b) ISO 14001 EMS Model

Unit-5
Green Techniques and Methods

1. Explain the steps involved in green project management.
2. Write about different green techniques and methods.
3. What is green tax? Explain its incentives and rebates.
4. What is the role of business redesign in business environment?
5. What are different types of Eco-commerce models?
6. Explain challenges in green project?
7. What is the role of government towards green tax?
8. What are different areas which are covered by green incentives?
9. a) E-Books
b) Recycle
10. a) Social collaboration tools
b) Alternatives Energy-based systems

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