



SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY :: PUTTUR
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QUESTION BANK (DESCRIPTIVE & OBJECTIVE)

Subject with Code : Entrepreneurship Development(16MB718)

Course & Branch MBA

Year & Sem: II-MBA & I-Sem

Regulation:16

UNIT –I

1. a. Write short notes on informal agencies in financing entrepreneurs.
b. What are incentives offered by central government to develop the small businesses in India?
2. Discuss different types of ownership.
3. Explain the entrepreneurial scenario in India and abroad.
4. Explain the different forms of ownership and advantages and disadvantages of it.
5. What is meant by entrepreneurship? What are the competences of entrepreneur?
6. What are the qualities and functions of entrepreneur?
7. “India requires the rural industrialization for the economic development” discuss.
8. What are the various steps taken by government for promoting entrepreneurship among youth?
9. Explain the role of government in development of entrepreneurship in India from last decade.
10. Define the business plan. Prepare business plan to start a small enterprise.

UNIT –II

1. How can you generation an Idea to start an business?
2. a. Debt capital
b. Seed capital
3. List out the opportunities in Entrepreneurship?
4. How SWOT Analysis used in Entrepreneurship?
5. Explain about Intellectual Property Rights with an example?
6. What are the ways to get capital?
7. What are the differences between Debt capital and VC?
8. What are the Government Grants and Subsidies for entrepreneurship in India
9. Explain about bootstrap financing?
10. Explain the sources of capital?

UNIT -III

1. What is product life cycle?
2. Write the steps involved in preparation of project proposal and report writing.
3. Discuss about the concept of project.
4. If you start a business what are the stages of your products.
5. Explain about PLC?
6. How do you plan your project?
7. What are the advantages and disadvantages of project planning?
8. Explain the strategies followed in the PLC? Give an Example?
9. What are the advantage and advantages in report preparation?
10. 'Feasibility in Project Planning is needed in Entrepreneurship' support this statement?

UNIT -IV

1. List out the risk reduction strategies.
2. a. Explain the market scope strategy.
b. Today every organization following the imitation strategy – give your comment.
3. What are the different strategies are to be followed in times of uncertainty?
4. Explain First-Mover disadvantages?
5. How do you face Market scope strategy?
6. What are the difference between Imitation strategies and Managing Newness?
7. How do you approach new entry exploitation?
8. How environmental instability occur?
9. If you are the Entrepreneur, how can you Generation of new entry opportunity?
10. Discuss new entry exploitation with an example?

UNIT -V

1. What are the various steps taken by government for promoting women entrepreneurship in India?
2. a. Rural industrialization.
b. Role of NGOs in entrepreneurship.
3. Define entrepreneur and its scope of Women entrepreneurship
4. Explain the role of NGOs in entrepreneurship
5. Examine the promotional efforts supporting women entrepreneurs in India.
6. Discuss the significance and objectives of entrepreneurship Development programmers.
7. How is the Government of India supporting women to become entrepreneurs?
8. Explain three successful cases of women entrepreneurs.
9. Write about need and objectives of Organizing EDPs
10. Evaluate the entrepreneurship development programmers.