



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY :: PUTTUR**

Siddharth Nagar, Narayanavanam Road – 517583

**QUESTION BANK (DESCRIPTIVE)**

**Subject & Code : MANAGERIAL ECONOMICS (18MB9005)**

**Course & Branch: MBA**

**Year & Sem: I-MBA &I-Sem**

**Regulation: R18**

**UNIT - 1**

1. What is Managerial Economics? Explain about its Nature.
2. What is Managerial Economics? Explain about its Scope.
3. Explain the role of Managerial Economist.
4. Explain about Objectives of the firm.
5. Explain about Managerial theories of firm.
6. Examine about Behavioral theories of firm.
7. Explain about optimization techniques.
8. Explain about optimization with calculus.
9. a) what is Bench marking  
b) What is symmetric Information?
10. a) Define Game Theory.  
b) Significance of Game Theory.

**UNIT 2**

1. What is Demand and also explain factors affecting Demand?
2. What is Elasticity of Demand and also explain factors affecting Elasticity of Demand?
3. Explain about Price Elasticity of demand with the help of the graph and example?
4. Explain about income Elasticity of demand with the help of the graph and example?
5. Explain about cross Elasticity of demand with the help of the graph and example?
6. Why demand curve is slant from right to left but not left to right?
7. What is supply analysis? Explain its functions?
8. a) what is Demand forecasting and also Explain its methods.  
b) What is Demand laws?
9. What is the difference between demand functions & supply functions?
10. What is the difference between demand Analysis & supply Analysis?

### UNIT 3

1. What is called Production Analysis?
2. Describe Iso-quants and Iso- costs?
3. Explain production functions?
4. How Cobb-Douglas works?
5. Marginal Rate of Technical Substitution' what do you think about this ?
6. What is Economies of scale?
7. what is Cost Output relationship in the Short run and Long run.
8. a) what is Cost concept  
b) what is Cost types"
9. Give an notes on Determinants of cost?
10. what is Break Even Analysis? Explain with the help of the graph?

### UNIT - 4

1. what is called as Market Structure and Pricing practices? Give its definition?
2. Types of different competitive situations under market structure explain than with examples?
3. What is Price-Output determination in Perfect competition?
4. a) what is Monopoly?  
b) what is Monopolistic ?"
5. Explain about Pricing methods in practice?
6. Explain about Pricing strategies.
7. What is called Pricing of multiple products?
8. a) What is Loss Leader pricing?  
b) What is called skimming?"
9. What is Monopolistic competition and also explain short run and long run equilibrium.
10. Discuss price Determination under Oligopoly.

### UNIT 5

1. what is called Macro Economics? And explain its importance?
2. what is called characteristics and types of inflation of national income?
3. what is called effects of inflation?
4. what is called Business Cycles ? Explain it?
5. what is called New Economic Policy?
6. what is called effects of Anti- inflation?
7. phases of business cycle-steps to avoid business cycles' support this statement?
8. what is difference between inflation & Anti - inflation?
9. what is called Product line Pricing?
10. Explain about methods in National income?