## SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY: PUTTUR

## (AUTONOMOUS)

# 3<sup>rd</sup> BOS Meeting of Master of Business Administration(MBA)

Date: 14-08-2019

The 3<sup>rd</sup> meeting of Board of Studies (BOS) in Master of Business Administration is held on 14<sup>th</sup> August, 2019 in the Department of Master of Business Administration, Siddharth Institute of Engineering & Technology, Puttur, Chittoor District.

As per the UGC (University Grant Commission) guidelines, the Choice Based Credit System (CBCS) and electives have been implemented in the curriculum.

Dr. M. Vani, Chairman BOS chaired the meeting and welcomed all the members to the third BOS meeting and discussed about the following agenda.

#### Agenda:

- 1. Approval of course structure for 2 years w.e.f. A.Y.2019-20.
- 2. Approval of syllabus for I,& II years w.e.f. A.Y.2019-20.
- 3. Approval of syllabus for the subjects offered to other Departments w.e.f. 2019-20.
- 4. Approval of Panel of Question Paper setters.
- 5. Approval of Panel of Examiners.
- 6. Any other item

After a brief introduction the agenda items listed above were taken up for discussion and the following resolutions were passed.

## Minutes:

#### Agenda: 1

Approval of course structure for 2 years w.e.f. A.Y.2019-20.

## **Resolution: 1**

After detailed discussion the BOS resolved to approve the course structure for 2 years of

MBA (given in Annexure –I) applicable from the A.Y.2019-20.

## Agenda: 2

Approval of syllabus for I,& II years w.e.f. A.Y.2019-20.

## **Resolution: 2**

After the thorough discussion syllabus was framed to make the students acquire the required technical knowledge and skills. The BOS resolved to approve the syllabi framed for the I& IIyear MBA (given in **Annexure-II**).

## A. Course & Syllabus Comparison

With reference to the R18 regulations, the new regulation (R19) syllabus for I<sup>st</sup> & 2<sup>nd</sup> year has the following modifications, which are given in the below table.

R18 Regulation	R19 Regulation	Percentage of course content changed
Organizational Behavior	Management & Organizational Behavior	0
Financial Accounting & Analysis	Accounting for Managers	0
Business Law and Regulations	Business Law and Regulations	0
Business Statistics and Analytics for Decision Making	Business Statistics for Managers	0
Managerial Economics	Managerial Economics	0
Entrepreneurship in Practice	,	0
Business Communication Lab	Communicative English Lab	0
Fundamentals of Computer and		0

Information System Lab		
Human Resources Management	Human Resources Management	0
Financial Management	Financial Management	0
Marketing Management	Marketing Management	0
Business Research Methods	Business Research Methods	0
Operations Management	Operations Management	0
Management Information System	Management Information System	0
Case Study Analysis		0
English Lab		0
Human Values and Professional Ethics for Managers	Human Values and Professional Ethics for Managers	0
Business Ethics and Corporate Governance	Business Ethics and Corporate Governance	0
Indian Economy & Policy		0
Spiritual Management	Spiritual Management	0
Basics of Business Process Outsourcing	Basics of Business Process Outsourcing	0
Agri-Business Management	Agri-Business Management	0
Export and Import Management	Export and Import Management	0
Investment Analysis and Portfolio Management	Investment Analysis and Portfolio Management	0
Sales and Distribution Management	Sales and Distribution Management	0
Performance Management Systems	Performance Management Systems	0
Enterprise Resource Planning	Enterprise Resource Planning	0
Risk Management and Insurance	Risk Management and Insurance	0
Advertising and sales Promotion Management	Advertising and sales Promotion Management	0
Knowledge Management	Knowledge Management	0
Data warehousing and Mining	Data warehousing and Mining	0
Financial Markets and Services	Financial Markets and Services	0
Customer Relationship Management	Consumer Behavior	0
Training and Development	Training and Development	
Supply Chain Management	Supply Chain Management	0
Cost and Management Accounting	Cost and Management Accounting	0
Product and Brand Management	Product and Brand Management	0
Human Resource Metrics and Analytics	Human Resource Planning	0
E- Business	E- Business	0
Industry Analysis and Report Presentation	Industry Analysis & Report Presentation	0
Business Simulation Lab	Business Simulation Lab	0

Green Business Management	Green Business Management	0
Computer Application for Business		0
World Trade Organization & Intellectual Property Rights	World Trade Organization & Intellectual Property Rights	0
Cross Culture Management	Cross Culture Management	0
Innovation Technology Management	Innovation Technology Management	0
Sustaining Organizational Culture & Teamwork	Organizational Culture & Teamwork	0
Financial Derivatives	Financial Derivatives	0
Services Marketing	Services Marketing	0
Organizational Change and Development	Organizational Change and Development	0
Data Communication and Network Analysis	Data Communication and Network Analysis	0
International Financial Management	International Financial Management	0
International Marketing	International Marketing	0
International HRM	International Human Resource Management	0
Corporate Information Management	Corporate Information Management	0

## **Consolidated Sheet**

Course	Total courses	Percentage of syllabus changed
MBA	49	0

## **B.** Course Relevance

The courses that comes under the category of Employability, Skill or Entrepreneurship development are shown in the table below.

Sno	Course Title	<b>Course Code</b>	Relevance
I	Fundamentals of Computer and Information System Lab	19MC9151	Skill Development

1

2	Advanced Studies on Indian Economy & Policy	19MB9014	Skill Development
3	Operations Research	19MB9013	Skill Development
4	Operations Management	19MB9012	Skill Development
5	Business Research Methods	19MB9011	Skill Development
6	Marketing Management	19MB9010	Skill Development
7	Financial Management	19MB9009	Skill Development
8	Human Resources Management	19MB9008	Employability
9	Business Communications	19MB9007	Skill Development
10	Management Information System	19MB9006	Entrepreneurship
11	Managerial Economics	19MB9005	Skill Development
12	Business Statistics for Managers	19MB9004	Skill Development
13	Business Law and Regulations	19MB9003	Skill Development
14	Accounting for Managers	19MB9002	Employability
15	Management & Organizational Behavior	19MB9001	Skill Development
16	Human Values and Professional Ethics for Managers	19HS0822	Skill Development
17	Communicative English Lab	19HS0811	Skill Development

Modifications described above are carried out to the curriculum after discussions in the BoS by considering the feedback/suggestions from the stakeholders viz. students, alumni, faculty and employers.

#### Agenda: 3

Approval of syllabus for the subjects offered to other Departments w.e.f. 2019-20.

#### **Resolution: 3**

After the thorough discussion syllabus was framed for the following subjects offered to

the other departments (given in Annexure-III).

## Agenda: 4

Approval of Panel of Question Paper setters

#### **Resolution: 4**

Approved the panel of Question Paper setting (given in **Annexure** –**IV**) to be submitted to the college academic council for approval.

#### Agenda: 5

Approval of Panel of Examiners

#### **Resolution: 5**

Approved the panel of Examiners prepared for valuation (given in Annexure -V) to be submitted to the college academic council for approval.

The above items were discussed, debated and the necessary approval was accorded by the BOS. The meeting was concluded with vote of Thanks proposed by the Chairperson-BOS.

S.No	Name of the Member	Designation/ Organization	Role in the BOS	Signature
1	Dr. M. Vani	Professor & HOD	t Chairperson	Dr. M. Ilem
2	Dr.L. Kuladeep Kumar	Professor	Member	L' hurdoup
3	Dr. SK Gurumoorthi	Associate Professor	Member	K-Genercoort
4	Mr. S. Sreenivasulu	Associate Professor	Member	miyab
5	Mr. B. Sampath Kumar	Assistant Professor	Member	Acountin Acountin
6	Dr. S. Raghunatha Reddy	Professor, Department of MBA, YVU, YSR Kadapa	Member	gascult.In
7	Dr. P. Murali Krishna	Professor, Department of MBA, SKU, Anantapur	Member	P. Morom 2
8	Dr. D. BhanuSree Reddy	Professor, Department of MBA, VIT - Vellore	Member	Bhan Jun Redeley.
	Dr. K. Uday Gowri Shankar	Director, Vgaint capital Financial Services, Tirupati	Member	WZ
10	Mr. Prakash	Business Team Lead, TCS, Chennai	Member	1 dut