



**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY: PUTTUR**  
**(AUTONOMOUS)**

**4<sup>th</sup> BOS Meeting of Master of Business Administration (MBA)**

Date: 28-08-2020

The 4<sup>th</sup> meeting of Board of Studies (BOS) is held on 28<sup>th</sup> August, 2020 at 10:30 am in the zoom online platform among the members of the Board of studies for the department of Master of Business Administration, Siddharth Institute of Engineering & Technology, Puttur, Chittoor District.

As per the UGC (University Grant Commission) guidelines, the Choice Based Credit System (CBCS) and electives have been implemented in the curriculum.

Prof.M. Vani, Chairperson BOS chaired the meeting and welcomed all the members to the fourth BOS meeting and discussed about the following agenda.

**Agenda:**

1. Discuss and frame the syllabi for MBA w.e.f., A.Y.2020-22 as per R20 regulation.
2. Preparation of syllabi II year in MBA w.e.f., A.Y.2020-21 as per R19 regulation.
3. Suggesting Panel of Question Paper setters.
4. Suggesting Panel of Examiners.
5. Any other items

After a brief introduction the agenda items listed above were taken up for discussion and the following resolutions were passed.

**Minutes:**

**Agenda: 1**

Preparation of course structure and syllabi for 2 years MBA w.e.f., A.Y.2020-22 as per R20 regulation

**Resolution: 1**

After detailed discussion the course structure for 2 years of MBA is prepared (given in **Annexure-I**) and it is applicable from the A.Y.2020-21.

**Agenda: 2**

Preparation of syllabi for II year in MBA w.e.f., A.Y.2020-21 as per R19 regulation

**Resolution: 2**

After the thorough discussion syllabi was prepared to make the students acquire the required knowledge and skills. The syllabi framed for the II year in MBA (given in **Annexure-II**) and is applicable from the A.Y. 2020-21.

**A. Course & Syllabus Comparison**

With reference to the R19 regulations, the new regulation (R20) syllabus for Ist & 2nd year has the following modifications, which are given in the below table.

<b>R19 Regulation</b>	<b>R20 Regulation</b>	<b>Percentage of course content changed</b>
Management & Organizational Behavior	Management & Organizational Behavior	0
Accounting for Managers	Accounting for Managers	0
Business Law and Regulations	Business and Cyber Laws	0
Business Statistics for Managers	Business Statistics for Managers	0
Managerial Economics	Managerial Economics	0
Management Information System	Management Information System	0
Business Communications	Business Communications	0
Communicative English Lab	Communicative English Lab for Managers	0
Human Resources Management	Human Resources Management	0
Financial Management	Financial Management	0
Marketing Management	Marketing Management	0

Business Research Methods	Business Research Methods	0
Operations Management	Operations Management	0
Operations Research	Operations Research	0
Advanced Studies on Indian Economy & Policy	Advanced Studies on Indian Economy & Policy	0
Fundamentals of Computer and Information System Lab	Computer and Information System Lab	0
Human Values and Professional Ethics for Managers		0
Business Ethics and Corporate Governance	Business Ethics and Corporate Governance	0
Entrepreneurship Development	Entrepreneurship Development	0
Spiritual Management	Spiritual Management	0
Basics of Business Process Outsourcing	Basics of Business Process Outsourcing	0
Agri-Business Management	Agri-Business Management	0
Export and Import Management	Export and Import Management	0
Investment Analysis and Portfolio Management	Investment Analysis and Portfolio Management	0
Sales and Distribution Management	Sales and Distribution Management	0
Performance Management Systems	Performance Management Systems	0
Enterprise Resource Planning	Enterprise Resource Planning	0
Risk Management and Insurance	Risk Management and Insurance	0
Advertising and sales Promotion Management	Advertising and sales Promotion Management	0
Knowledge Management	Knowledge Management	0
Data warehousing and Mining	Data warehousing and Mining	0
Financial Markets and Services	Financial Markets and Services	0
Consumer Behavior	Consumer Behavior	0
Training and Development	Training and Development	0
Supply Chain Management	Supply Chain Management	0
Cost and Management Accounting	Cost and Management Accounting	0
Product and Brand Management	Product and Brand Management	0

Human Resource Planning	Human Resource Planning	0
E- Business	E- Business	0
Industry Analysis & Report Presentation	Industry Analysis & Report Presentation	0
Business Simulation Lab	Business Simulation Lab	0
Strategic Management	Strategic Management	0
Green Business Management	Green Business Management	0
World Trade Organization & Intellectual Property Rights	World Trade Organization & Intellectual Property Rights	0
Cross Culture Management	Cross Culture Management	0
Innovation Technology Management	Innovation Technology Management	0
Organizational Culture & Teamwork	Organizational Culture & Teamwork	0
Financial Derivatives	Financial Derivatives	0
Services Marketing	Services Marketing	0
Organizational Change and Development	Organizational Change and Development	0
Data Communication and Network Analysis	Data Communication and Network Analysis	0
International Financial Management	International Financial Management	0
International Marketing	International Marketing	0
International Human Resource Management	International Human Resource Management	0
Corporate Information Management	Corporate Information Management	0

#### Consolidated Sheet

Course	Total courses	Percentage of syllabus changed
MBA	54	0

#### B. Course Relevance

The courses that comes under the category of Employability, Skill or Entrepreneurship development are shown in the table below.

Sno	Course Title	Course Code
Computer and Information System Lab	20MC9146	Skill Development
Advanced Studies on Indian Economy & Policy	20MB9014	Skill Development
Operations Research	20MB9013	Skill Development



Operations Management	20MB9012	Skill Development
Business Research Methods	20MB9011	Skill Development
Marketing Management	20MB9010	Skill Development
Financial Management	20MB9009	Skill Development
Human Resources Management	20MB9008	Employability
Business Communications	20MB9007	Skill Development
Management Information System	20MB9006	Entrepreneurship
Managerial Economics	20MB9005	Skill Development
Business Statistics for Managers	20MB9004	Skill Development
Business and Cyber Laws	20MB9003	Skill Development
Accounting for Managers	20MB9002	Employability
Management & Organizational Behavior	20MB9001	Skill Development
Communicative English Lab for Managers	20HS0858	Skill Development
Human Values and Professional Ethics for Managers	20HS0822	Skill Development

Modifications described above are carried out to the curriculum after discussions in the BoS by considering the feedback/suggestions from the stakeholders viz. students, alumni, faculty and employers.

### **Agenda: 3**

Suggesting Panel of Question Paper setters

### **Resolution: 3**

The panel of Question Paper setters was suggested (given in **Annexure –III**)










### **Agenda: 4**

Suggesting Panel of Examiners

### **Resolution: 4**

The panel of Examiners for valuation was suggested (given in **Annexure –IV**)

The above items were discussed, debated and the necessary approval was accorded by the BOS. The meeting was concluded with vote of Thanks proposed by the Chairperson-BOS.

S.No	Name of the Member	Designation/ Organization	Role in the BOS	Signature
1	Dr. M. Vani	Professor & HOD	Chairperson	
2	Dr.L. Kuladeep Kumar	Professor	Member	
3	Dr. SK Gurumoorthi	Associate Professor	Member	
4	Mr. S. Sreenivasulu	Associate Professor	Member	
5	Mr. B. Sampath Kumar	Assistant Professor	Member	
6	Dr. S. Raghunatha Reddy	Professor, Department of MBA, YVU, YSR Kadapa	Member	
7	Dr. P. Murali Krishna	Professor, Department of MBA, SKU, Anantapur	Member	
8	Dr. D. BhanuSree Reddy	Professor, Department of MBA, VIT - Vellore	Member	
9	Dr. K. Uday Gowri Shankar	Director, Vgaint capital Financial Services, Tirupati	Member	
10	Mr. Prakash	Business Team Lead, TCS, Chennai	Member	