

## FACULTY PROFILE

1. Name and Designation : Dr.S.K.GURUMOORTHY Asso Professor
2. Date of Birth : 02-10-1983
3. Highest Qualification : Ph.D
4. Academic Performance (Descending Order):



| S.No | Degree | University/<br>Institution | Year of Pass | % of<br>Marks | Class       |
|------|--------|----------------------------|--------------|---------------|-------------|
| 1    | Ph.D   | Bharathiar<br>university   | 2018         |               |             |
| 2.   | MBA    | S V University             | 2007         | 61            | First       |
| 3.   | Bsc    | S V University             | 2004         | 58            | Second      |
| 4.   | Inter  | Hr.Sec school              | 2001         | 66            | First       |
| 5.   | SSC    | Secondary Board            | 1999         | 78            | Distinction |

5. Total Years of teaching / industry experience till date : 15
6. Specialization : Marketing
7. Date of joining in this Department : 04-06-2012
8. Designation as on date of joining : Asst professor
9. Present Designation : Asso professor
10. Number of promotions since date of joining : 01
11. Achievements as on 01.06.2022 : Nil

| S. No. | Achievements  |     |
|--------|---|-----|
| 1      | Number of papers published                              | 2   |
| 2      | Number of papers presented in conferences               | 2   |
| 3      | Number of Projects guided                               | 120 |
| 4      | Number of FDPs / STTPs / Workshop Attended              | 8   |
| 5      | Number of National / International Conferences Attended | 2   |
| 6      | Others (Book Chapters / Patents etc) :                  | Nil |

### 12. Self - Appraisal:

| Major Strengths  | Major Weaknesses                  |
|--|-----------------------------------|
| Commitment To Work<br>More Supportive To Department<br>Development work<br>Passion on Teaching | Goal Oriented<br>Stick on Results |

**Signature of the faculty**